



Why do you need Digital Marketing?

Social Media



It's not about having ideas,
it's about sharing them

d1zi.com

1



It ensures that your potential customers can find you

Today's consumers mostly use internet to search for the products and services they are in need of

It helps you gain credibility & more exposure

Your professional website gives your business credibility and gains consumer's trust



2

3



It keeps you at par with competitors

If potential customers cannot find your website, they will find your competition

It helps generate higher revenues

Your website is open to your current and future customers 24/7



4

5



It saves you money

Online marketing is the best and most cost-effective marketing channel that delivers actual results



For a free expert advice
email: team@d1zi.com

283 Duke St W Suite 225
Kitchener, ON N2H 3X7
1519.883.0336 or 1888.463.5253

ESSENTIAL

\$635.00

per month

Facebook

Google+

Social media strategy

Monthly content calendar
for each platform

Facebook posts (2 x week)

Google+ posts (1x week)

Community management
all platforms (1hr x week)

Comprehensive quarterly report

Semi-annual strategy and
performance review

Suggested FB ad budget \$150/mo

PLUS

\$950.00

per month

Facebook

Google+

Twitter

Instagram

Social media strategy

Monthly content calendar
for each platform

Custom design visuals

Facebook posts (3 x week)

Google+ posts (2 x week)

Instagram posts (1x week)

LinkedIn posts (1x week)

Community management
all platforms (2hr x week)

Comprehensive monthly report

Semi-annual strategy and
performance review

Suggested FB ad budget \$250/mo

PREMIUM

\$1100.00

per month

Facebook

Google+

Twitter

Instagram

LinkedIn

Social media strategy

Monthly content calendar
for each platform

Custom design visuals

Facebook posts (5 x week)

Google+ posts (3 x week)

Twitter posts (4 x week)

Instagram posts (2 x week)

LinkedIn posts (1x week)

Quarterly analytics report and
review of site performance

Community management
all platforms (4hr x week)

Comprehensive monthly report

Quarterly strategy and performance review

Suggested FB ad budget \$350/mo



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Web Design



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It's not about having ideas,
it's about creating them

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ESSENTIAL

\$99.99

Custom website design
and implementation
(3 pages)

Domain name and
secure site hosting

Professional email
(up to 10 accounts)

Stock images and
professional photos
(up to 3)

Google maps integration

Social media integration

Basic SEO setup

Semi-annual analytics report
and review of site performance

Monthly maintenance
and website updates
(up to 2 hours)

\$700.00 setup fee

PLUS

\$149.99
per month

Custom website design
and implementation
(5 pages)

Domain name and
secure site hosting

Professional email
(up to 50 accounts)

Stock images and
professional photos
(up to 5)

Google maps integration

Social media integration

Basic SEO setup

Contact form

Semi-annual analytics report
and review of site performance

Monthly maintenance
and website updates
(up to 3 hours)

\$750.00 setup fee

PREMIUM

\$199.99
per month

Custom website design
and implementation
(10 pages)

Domain name and
secure site hosting

Professional email
(up to 100 accounts)

Stock images and
professional photos
(up to 10)

Google maps integration

Social media integration

SEO setup

Contact form

Content writing

Quarterly analytics report
and review of site performance

Monthly maintenance
and website updates
(up to 5 hours)

\$850.00 setup fee



Graphic Design



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It's about making
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ESSENTIAL

\$685.00

Consultation

Initial logo design

2 rounds of revisions

Final logo (vector, png and jpeg)

Business card design

100 business cards included

PLUS

\$970.00

Consultation

2 Initial logo designs

2 rounds of revisions

Final logo (vector, png and jpeg)

Business card design

250 business cards included

Letterhead & envelope design

Design of templates for
forms, invoices, etc.

CUSTOM

\$75.00
per hour

Free consultation

Revitalize your current logo

Vectorize your sketch

Promotional material

Store signage

Invitations

Anything is possible!