

Brochure / Exterior

\$65,000 Did you know that the most active consumers in Canada's second-hand economy are artisans with an average household income of \$65,000? Artisans of all ages love individuality, creativity, and the internet. Be where your audience is!



82% At least 82% of Canadians participated in the second-hand economy in 2016. On average, this number has been increasing by 1%. It doesn't take a lot of market research to see that there is a lot of opportunity in this growing market. Let Thrifty Buzz help you beat your competitors!



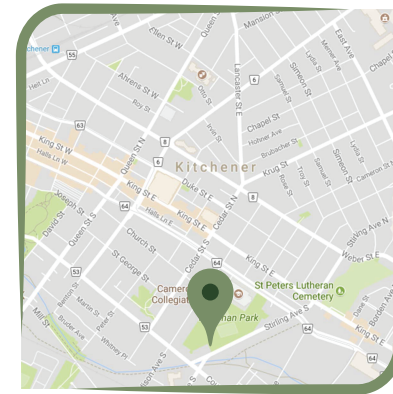
\$29 billion Canada's second hand economy which is valued at \$29 billion is worth more than most people think. In this large marketplace, the only way to grow is through getting involved with digital marketing and interacting with customers online. Don't let yourself be left out!

Contact Us



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www.ThriftyBuzz.com

thrifty  buzz
Rethink...Reimagine...Reinvent



Get your store on
the map

Thrifty Buzz is a local marketing platform tailored for thrifty, small, and local businesses. We optimize your presence on the most valuable search engines to make it easier for people in our community to find you!

Brochure / Interior



Store Webpage

Show your customers what you have to offer! Share your store hours, pictures, products and more.



Listing Updates

When you modify a listing, your modification will be consistent across all online business directories.



Review Notifications

Customers can review your store online without your knowledge. We will ensure you get notified about your reviews.



Social Media

The Thrifty Buzz community is keen on sharing. Let our members share information about your business on their social media.

FEATURES

Listing in the online directory devoted to thrifty stores @ www.ThriftyBuzz.com

Your own professional business webpage

An email address for your store - i.e. YourStore@ThriftyBuzz.com

Review notifications and management tools

Quarterly Facebook ads via Thrifty Buzz marketing to local customers

Management of your store listings in the top online business directories:
Google+
Bing
YellowPages

Make sure potential customers can also find you on:
Facebook
Foursquare
Yelp

BASIC

\$24.99
per month



PLUS

\$34.99
per month



PREMIUM

\$44.99
per month



AND MUCH MORE



Professional Copywriting



Photos and Videos



Custom Logo and Graphic Design



Marketing and Advertising

38% Did you know that prospective clients are 38% more likely to visit your store if they can access all of your information online? Just think about how many customers you could gain for only a small investment. Thrifty Buzz loves to help you get more customers!

42% Do not underestimate the power of photos when it comes to attracting new customers. You will get 42% more prospective clients requesting directions to your store on Google Maps if you have photos of your business online. Thrifty Buzz is a platform dedicated to sharing pictures and flaunting your store to consumers.



40% More than 40% of people who search for your business online want to know when you are open. And why shouldn't they? No one wants to waste their time going to a store that isn't open. Have your hours posted on as many social media platforms as possible without having to make manual updates to all of them. Thrifty Buzz makes it easier for your customers to shop with you.

Post Cards No.1



thriftyn buzz
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Let's be spiffy, nifty, and thrifty.

www.thriftybuzz.com



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Creativity can be cheap.

www.thriftybuzz.com



I am
too
busy
being
nifty,
shifty,
and
thrifty.

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Creativity can be eco-friendly

Post Cards No.2



LMAO

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www.thriftybuzz.com

Let's Make An Ornament

www.thriftybuzz.com



Being thrifty and crafty

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are one in the same

www.thriftybuzz.com



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Eco-friendly + Economical = Crafty



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Creativity doesn't have to cost a fortune

Sticker



Pre Authorized Debit Form



PRE AUTHORIZED DEBIT (PAD) FORM

CLIENT INFORMATION

BUSINESS NAME

CONTACT / OWNER / AUTHORIZED REPRESENTATIVE

CONTACT PHONE

EMAIL

BUSINESS ADDRESS

CITY

PROVINCE

POSTAL CODE

BUSINESS PHONE

I/we authorize **D1Zi Digital**, and the financial institution designated (or any other financial institution I/We may authorize at any time) to begin deductions as per my/our instructions for monthly regular recurring payments and/or one-time payments from time to time, for payment of all charges arising under my/our **Thrifty Buzz** account(s). Regular monthly payments for the full amount of services delivered will be debited to my/our specified account on the 1st day of each month. I/we expressly waive any legislative or regulatory requirement for pre-notification. Transaction dates that fall on a weekend or holiday will be processed the next business day.

I/we may revoke my/our authorization at any time, subject to providing notice 5 business days before the next scheduled transaction. I/we can obtain a sample cancellation form or more information on my/our rights to cancel a PAD agreement at my/our financial institution or by visiting the www.cdnpay.ca.

I/we have certain recourse rights if any debit does not comply with this agreement. For example, I/we have the right to receive reimbursement for any PAD that is not authorized or is not consistent with this PAD Agreement. To obtain a form for a Reimbursement Claim, or for more information on my/our recourse rights, I/we may contact my/our financial institution or visit www.cdnpay.ca.

SIGNATURE

DATE

ATTACH VOID CHEQUE OR FILL FINANCIAL INSTITUTION FORM

FINANCIAL INSTITUTION FORM

FINANCIAL INSTITUTION NAME

BRANCH ADDRESS

ACCOUNT NUMBER

TRANSIT NUMBER

 -

Business Listing Request



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BUSINESS LISTING REQUEST

BUSINESS INFORMATION

BUSINESS NAME

CONTACT / OWNER / AUTHORIZED REPRESENTATIVE

CONTACT PHONE

EMAIL

BUSINESS ADDRESS

CITY

PROVINCE

POSTAL CODE

BUSINESS PHONE

BUSINESS WEBSITE

BUSINESS EMAIL ADDRESS

HOURS OF OPERATION

Open 24 hours

Closed days _____

Monday from ____ to ____

Tuesday from ____ to ____

Wednesday from ____ to ____

Thursday from ____ to ____

Friday from ____ to ____

Saturday from ____ to ____

Sunday from ____ to ____

SOCIAL MEDIA

Facebook

Instagram

Twitter

You Tube

MERCHANDISE AND SERVICES

- | | | | | | |
|---------------------------------------|--------------------------------------|--|--|---|---|
| <input type="checkbox"/> Accesories | <input type="checkbox"/> Electronics | <input type="checkbox"/> Movies | <input type="checkbox"/> Clock Repair | <input type="checkbox"/> Jewellery Repair | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Footware | <input type="checkbox"/> Music | <input type="checkbox"/> Electronic Repair | <input type="checkbox"/> Lamp Repair | <input type="checkbox"/> Tailoring |
| <input type="checkbox"/> Art | <input type="checkbox"/> Furniture | <input type="checkbox"/> Sports | <input type="checkbox"/> Embroidery | <input type="checkbox"/> Locksmith | <input type="checkbox"/> Toy Repair |
| <input type="checkbox"/> Books | <input type="checkbox"/> Games | <input type="checkbox"/> Toys | <input type="checkbox"/> Floristry | <input type="checkbox"/> Painting | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Household | <input type="checkbox"/> Cake Decorating | <input type="checkbox"/> Hair Salon | <input type="checkbox"/> Photography | <input type="checkbox"/> Upholstery |
| <input type="checkbox"/> Collectables | <input type="checkbox"/> Jewellery | <input type="checkbox"/> Calligraphy | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Shoe Repair | <input type="checkbox"/> Wedding Planners |

ACCEPTED PAYMENT METHODS

- American Express Cash Interac Master Card Visa

BUSINESS DESCRIPTION

PACKAGES

- Basic** (\$24.99 per month) **Plus** (\$34.99 per month) **Premium** (\$44.99 per month)

ADD-ONS

- | | | | |
|---|----|---|----|
| <input type="checkbox"/> Professional Setup | \$ | <input type="checkbox"/> Professional Video | \$ |
| <input type="checkbox"/> Professional Setup and Updates | \$ | <input type="checkbox"/> Custom Logo | \$ |
| <input type="checkbox"/> Professional Store Description | \$ | <input type="checkbox"/> Marketing Services | \$ |
| <input type="checkbox"/> Professional Photography | \$ | <input type="checkbox"/> Graphic Design | \$ |
| <input type="checkbox"/> Professional Review Management | \$ | <input type="checkbox"/> Advertising Campaign | \$ |

INVOICE SCHEDULE

MONTHLY AMOUNT \$

SIGNATURE

DATE

THRIFTY BUZZ REPRESENTATIVE

THRIFTY BUZZ REP ID

Icons



Facebook



Instagram



Twitter



Google+



Pinterest



LinkedIn



Tumblr



You Tube



Store Webpage



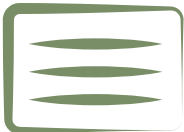
Listing Updates



Review Notifications



Social Media



Professional Copywriting



Photos and Videos



Custom Logo and Graphic Design



Marketing and Advertising