

\$65,000 Did you know that the most active consumers in Canada's second-hand economy are artisans with an average household income of \$65,000? Artisans of all ages love individuality, creativity, and the internet. Be where your audience is!



\$29 billion Canada's second-hand economy which is valued at \$29 billion is worth more than most people think. In this large marketplace, the only way to grow is through getting involved with digital marketing and interacting with customers online. Don't let yourself be left out!

82% At least 82% of Canadians participated in the second-hand economy in 2016. On average, this number has been increasing by 1%. It doesn't take a lot of market research to see that there is a lot of opportunity in this growing market. Let Thrifty Buzz help you beat your competitors!

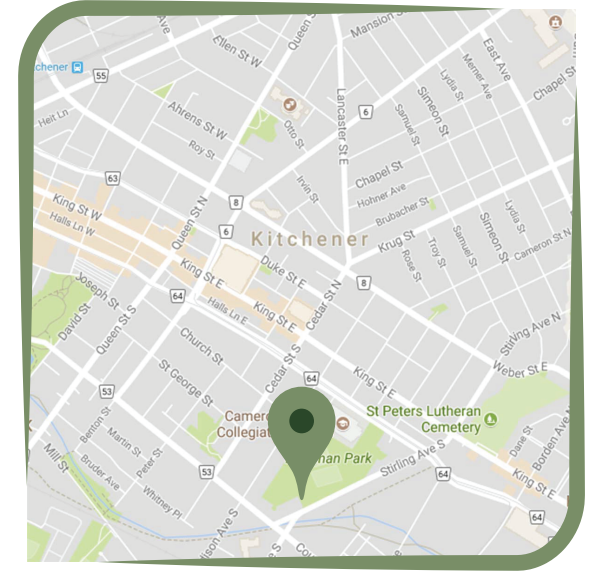


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thrifty  buzz
Rethink...Reimagine...Reinvent



Get your store on
the map

Thrifty Buzz is a local marketing platform tailored for thrifty, small, and local businesses. We optimize your presence on the most valuable search engines to make it easier for people in our community to find you!



Store Webpage

Show your customers what you have to offer! Share your store hours, pictures, products and more.



Listing Updates

When you modify a listing, your modification will be consistent across all online business directories.



Review Notifications

Customers can review your store online without your knowledge. We will ensure you get notified about your reviews.



Social Media

The Thrifty Buzz community is keen on sharing. Let our members share information about your business on their social media.

38% Did you know that prospective clients are 38% more likely to visit your store if they can access all of your information online? Just think about how many customers you could gain for only a small investment. Thrifty Buzz loves to help you get more customers!

FEATURES	BASIC \$24.99 per month	PLUS \$34.99 per month	PREMIUM \$44.99 per month
Listing in the online directory devoted to thrifty stores @ www.ThriftyBuzz.com	✓	✓	✓
Your own professional business webpage	✓	✓	✓
An email address for your store - i.e. YourStore@ThriftyBuzz.com	✓	✓	✓
Review notifications and management tools	✓	✓	✓
Quarterly Facebook ads via Thrifty Buzz marketing to local customers	✓	✓	✓
Management of your store listings in the top online business directories: Google+ Bing YellowPages		✓	✓
Make sure potential customers can also find you on: Facebook Foursquare Yelp			✓

42% Do not underestimate the power of photos when it comes to attracting new customers. You will get 42% more prospective clients requesting directions to your store on Google Maps if you have photos of your business online. Thrifty Buzz is a platform dedicated to sharing pictures and flaunting your store to consumers.



40% More than 40% of people who search for your business online want to know when you are open. And why shouldn't they? No one wants to waste their time going to a store that isn't open. Have your hours posted on as many social media platforms as possible without having to make manual updates to all of them. Thrifty Buzz makes it easier for your customers to shop with you.

AND MUCH MORE



Professional Copywriting



Photos and Videos



Custom Logo and Graphic Design



Marketing and Advertising